

The **RAFT** Strategy: **R**ole, **A**udience, **F**ormat, **T**opic, **S**trong Verb

Name: _____ Date _____

Role		
Audience		
Format		
Topic		
Strong Verb		
Possible Formats: ☐ journal ☐ editorial ☐ brochure ☐ feature article ☐ interview ☐ video ☐ song lyric	☐ cartoon ☐ game ☐ primary ☐ document ☐ critique ☐ biographical sketch ☐ newspaper article	☐ business letter ☐ proposal ☐ friendly letter ☐ last will and testament ☐ eulogy ☐ autobiography ☐ postcard
Begin your writing here: 		

- | | | | |
|---|--|---|--|
| <u>Roles:</u>
Writer
Artist
Character
Scientist
Adventurer
Inventor
Juror | Judge
Historian
Reporter
Rebel
Therapist
Journalist
<u>Audiences:</u>
Self | Government
Parents
Fictional
character(s)
Committee
Jury
Judge
Activists | Immortal
Animal
Object
Pair of lungs
Senator |
|---|--|---|--|